INFORMATION DOCUMENT ON THE ORDINARY MEETING OF THE GENERAL ASSEMBLY OF HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş. REGARDING 2024 ACTIVITIES TO BE HELD ON MARCH 28, 2025

INTRODUCTION

Our company's Ordinary General Assembly meeting for the fiscal year of January 1, 2024 to December 31, 2024 will be held on Friday, March 28, 2025, at 14:00, at the Company's Headquarters address (100. Yıl Mahallesi 2264. Sokak No:1 Bağcılar/İstanbul.

Documents listed below pertaining to the fiscal period from January 1, 2024 to December 31, 2024 shall be made available at the following addresses and media for inspection by our shareholders, three weeks prior to the meeting date:- The Board of Directors' Annual Report, Financial Statements and their Footnotes (altogether to be referred to as the "Financial Report"), Opinion of the Independent Audit Firm, the Board of Directors' proposal Not to Distribute Dividends, Report on Compliance with Corporate Management Principles, General Assembly Information Document, Procedure for Participation in the General Assembly and the Power of Attorney Form, as well as the information notes including explanations required under II-17.1 "Corporate Management Communique" of CMB:

- Company Headquarters at the address of Demirören Medya Center, 100. Yıl Mahallesi, 2264.
 Sokak No:1 Bağcılar/İstanbul,
- Ankara DPC Branch at the address of Osmangazi Mahallesi, Özal Bulvarı, No:120, Esenboğa Yolu Üzeri 15. Km 06150 Sarayköy Pursaklar / Ankara,
- Ankara DMC Branch at the address of Söğütözü Mah. 2185. Cadde No:14 Çankaya / Ankara,
- İzmir Branch at the address of Çınarlı Mah. Anadolu Cad. No:19/1 İzkale Line Binası Kat: 5 İçkapı No: 54 Konak / İzmir,
- Adana DPC Branch at the address of Yenidoğan Mahallesi Girne Bulvarı No:275/A Adana-Ceyhan Karayolu 5. Km. 01260 Yüreğir / Adana,
- Trabzon DPC Branch at the address of Nuroğlu Mah. Organize Sanayi Bölgesi, 10. Cad, No:1 Arsin Yolu 61900 Arsin / Trabzon.

The Company's corporate website on www.hurriyetkurumsal.com, and in the Electronic General Meeting System (EGKS) of the Central Securities Depository of Türkiye (MKK).

PROCEDURE FOR PARTICIPATION IN THE GENERAL ASSEMBLY

As per the provisions of Article 1527 of the Turkish Commercial Code ("TCC") No. 6102, our shareholders may either physically participate in the meeting, or participate and cast votes via the electronic domain on the Electronic General Meeting System ("e-GKS") of the Central Securities Depository of Türkiye ("MKK"). Our shareholders or their proxies intending to participate in the meeting electronically are required to hold an Electronic Signature Certificate.

Our shareholders intending to attend the Ordinary General Assembly Meeting electronically and "holding an electronic signature" are required to complete the necessary procedures in accordance with the provisions of the "Regulation on General Assemblies to be Held Electronically in Joint-stock Companies" published in the Official Gazette No. 28395 dated August 28, 2012 and the "Communique on the Electronic General Meeting System Applicable in General Assemblies of Joint-stock Companies" published in the Official Gazette No. 28396 dated August 29, 2012. Otherwise, they will not be able to attend the Ordinary General Assembly Meeting electronically. Our shareholders may obtain the necessary information concerning electronic attendance at the general assembly from MKK and/or from MKK's website at ""www.mkk.com.tr".

Pursuant to Article 415(4) of TCC and Article 30(1) of the Capital Market Law ("CML"), the right of attendance at the general assembly and the voting right are not contingent on depositing of shares. Accordingly, <u>our shareholders intending to attend the Ordinary General Assembly Meeting are not required to block their shares.</u>

Our shareholders intending to attend the General Assembly Meeting <u>are required to fulfill the procedures publicly disclosed by MKK. The shareholders whose names are specified in the list of attendees prepared on the basis of the "shareholders list" provided by MKK can attend the <u>Ordinary General Assembly Meeting.</u> The relevant list shall be used to check whether the persons physically showing up at the meeting hall to attend the Ordinary General Assembly Meeting are shareholders or proxies of shareholders.</u>

With their rights and obligations regarding electronic attendance at the Ordinary General Assembly Meeting being reserved; our shareholders who will not be able to attend the meeting in principal (i.e. in person) and who intend to use their voting rights through a proxy are required to issue their powers of attorney in accordance with the following template, to fulfill the other requirements set forth in II-30.1 "Communique on Casting Vote by Proxy and Collection of Powers of Attorney by way of a Call" issued by the Capital Markets Board ("CMB"), which took effect after its publication in the Official Gazette No. 28861 dated 24.12.2013, and to submit their powers of attorney, the signature of which has been certified by a notary, to our Company. The Power of Attorney template can be obtained from our Company's headquarters or from the Company's Website at www.hurriyetkurumsal.com. If authorization has been given via e-GKS, the proxy's (representative's) name and surname must be indicated in the list obtained from MKK. If authorization has not been given via e-GKS, it is required to submit a power of attorney conforming to the legislation.

Proxies appointed electronically via e-GKS are not required to submit a power of attorney. <u>Powers of attorney not conforming to the power of attorney template required by CMB's II-30.1 Communique and enclosed herewith (Annex-1) shall not in any way be accepted, as a requirement of our legal liability.</u>

The Company may either establish the Electronic General Assembly System to allow the right holders to attend the General Assembly meetings, make proposals and cast votes in electronic environment, pursuant to the legislation in force, or purchase services from systems established for these purposes. It shall be ensured that the right holders and their proxies can exercise their rights over the said system in all General Assembly meetings, in accordance with this provision of the Articles of Association."

The foregoing is hereby submitted for our Esteemed Shareholders' information.

Respectfully,

HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş. BOARD OF DIRECTORS

INFORMATION ON TOTAL NUMBER OF SHARES AND VOTING RIGHTS CONSTITUTING THE COMPANY'S SHAREHOLDING STRUCTURE; THE PREFERENCE SHARES, AND THE NUMBER OF SHARES AND VOTING RIGHTS REPRESENTING EACH GROUP OF PREFERENCE SHARES

- THE COMPANY'S SHAREHOLDING STRUCTURE:

Shareholder's Trade Name / Name and Surname	Share Amount in the Capital (TL)	Share Percentage (%)
Demirören Medya Yatırımları Ticaret A.Ş.	480,780,776	81.21
Publicly Traded Portion in Istanbul Stock Exchange, and Other	111,219,224	18.79
TOTAL	592,000,000	100.00

- Total Number of Shares Constituting the Company's Shareholding Structure:

592,000,000

- Total Voting Rights Constituting the Company's Shareholding Structure:

592,000,000

- Preference Share:

NONE.

AGENDA OF THE ORDINARY MEETING OF THE GENERAL ASSEMBLY OF HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş. REGARDING 2024 ACTIVITIES TO BE HELD ON MARCH 28, 2025

AND EXPLANATIONS ON THE AGENDA

1. Opening, and formation of the Meeting Council.

Ī	Justification	A chairman and his/her council (Meeting Council) shall be elected, who shall chair the
	:	General Assembly in line with the provisions of the Turkish Commercial Code ("TCC"), and
		the Regulation on the Principles and Procedures of Joint-stock Companies' General
		Assembly Meetings and Representatives of the Ministry of Trade of Republic of Türkiye who
		Shall Attend These Meetings ("Regulation").

2. Authorizing the Meeting Council to sign the Meeting Minutes.

Justification:	The General Assembly shall authorize the Meeting Council to sign the Minutes of the
	General Assembly.

3. Reading and discussing the Board of Directors Annual Report pertaining to the fiscal period from January 1, 2024 to December 31, 2024, and submitting it for approval.

In accordance with the provisions of TCC and the Regulation, the Board of Directors' Annual Report for the fiscal period from January 1, 2024 to December 31, 2024 shall be read, discussed and submitted for approval in the General Assembly. (The relevant documents are available at the Company's Headquarters and Branches, on the Company's Corporate Website at www.hurriyetkurumsal.com, on the Public Disclosure Platform ("KAP") (www.kap.org.tr) and the Electronic General Assembly System ("e-GKS") of the Central Securities Depository of Türkiye ("MKK").) and the Electronic General
Assembly System ("e-GKS") of the Central Securities Depository of Türkiye ("MKK").).

4. Reading and discussing the Opinion of the Independent Audit Firm pertaining to the fiscal period from January 1, 2024 to December 31, 2024, and submitting it for approval.

Justification:

In accordance with the provisions of TCC, the regulations of the Capital Markets Board and the Regulation, the Opinion of the Independent Auditing Firm for the accounting period from 01.01.2024 to 31.12.2024 shall be read, discussed and submitted for approval in the General Assembly. (The relevant documents are available at the Company's Headquarters and Branches, on the Company's Corporate Website at www.hurriyetkurumsal.com, on the Public Disclosure Platform ("KAP") (www.kap.org.tr) and the Electronic General Assembly System ("e-GKS") of the Central Securities Depository of Türkiye ("MKK").) and the Electronic General Assembly System ("e-GKS") of the Central Securities Depository of Türkiye ("MKK").)

5. Reading and discussing the Financial Statements pertaining to the fiscal period from January 1, 2024 to December 31, 2024, and submitting them for approval.

Justification:

In accordance with the provisions of TCC and the Regulation, the Financial Statements for the accounting period from 01.01.2024 to 31.12.2024, shall be read, discussed and submitted for approval in the General Assembly. (The relevant documents are available at the Company's Headquarters and Branches, on the Company's Corporate Website at www.hurriyetkurumsal.com, on the Public Disclosure Platform ("KAP") (www.kap.org.tr) and the Electronic General Assembly System ("e-GKS") of the Central Securities Depository of Türkiye ("MKK").) and the Electronic General Assembly System ("e-GKS") of the Central Securities Depository of Türkiye ("MKK").)

6. Releasing the Board Members and managers, individually with respect to the activities, transactions and accounts for the fiscal period from January 1, 2024 to December 31, 2024.

Justification:

Release of the Board of Directors and the managers with respect to the activities, transactions and accounts of the year 2024 shall be presented to the General Assembly for approval in line with TCC and the Regulation.

7. Within the framework of the Company's "Dividend Distribution Policy", reading, discussing and submitting for approval the proposal of the Board of Directors not to distribute dividends.

Justification:

With the Resolution No. 2025/05 dated 05.03.2025 of our Board of Directors, it was resolved unanimously that:

The Board of Directors of our Company deemed it suitable that taking into consideration that according to the Consolidated Financial Statements of the fiscal period from 01.01.2024 to 31.12.2024 which have been prepared in conformity with the Turkish Accounting Standards ("TAS") and the Turkish Financial Reporting Standards ("TFRS") issued by the Public Oversight, Accounting and Auditing Standards Authority ("KGK") as per the "Communique on Principles of Financial Reporting in Capital Markets" ("II-14.1") of the Capital Markets Board ("CMB") and the amended TAS 29 "Guidelines on Financial Reporting in High Inflation Economies" published by KGK on January 16, 2025, whose principles of presentation have been determined pursuant to the Resolutions of the CMB in this regard, and which have undergone an independent audit, a "Net Period Expense" of (1,047,280,992) Turkish Liras occurred, when the "Deferred Tax Income", "Period Tax Expense", "Post-Tax Period Loss of Discontinued Operations" and "Non-controlling Shares of Consolidated Equity of Participations" are taken into account all together, no dividend can be distributed in the accounting period from 01.01.2024 to 31.12.2024 in accordance with CMB's regulations on dividend distribution and that the shareholders be informed in this respect and this issue be submitted to the approval of the General Assembly.

In our financial records subjected to inflation accounting adjustments for the fiscal period from 01.01.2024 to 31.12.2024, kept under the Tax Legislation and according to the Uniform Chart of Accounts published by the Ministry of Finance of the Republic of Türkiye, a "Loss for the Period" of 629.751,360.91 Turkish Liras was calculated.

880,654,790.79 Turkish Liras from the sales of various real estates subjected to exemption pursuant to provision of sub-paragraph 1-f of article 5 of the Corporate Tax Law No. 5520 be kept in liabilities in a "special fund account" and moreover, a total of 2,830,401.47 Turkish Liras including 343,046 Turkish Liras as R&D incentive as per the Law No. 5746 and 2,487,355.47 Turkish Liras as inflation adjustment difference be kept in liabilities in a "special fund account" until the end of the fifth year following the year in which such transactions have been made, and that the foregoing amounts be transferred to the "Extraordinary Reserves" account.

8. Informing the shareholders about the "Remuneration Policy" set for the Board Members and senior executives and about the payments made as per the policy, without voting and resolving on the same at the General Assembly.

Justification:

As per the Corporate Management Communique (II-17.1) of the Capital Markets Board, information is provided to the General Assembly concerning the "Remuneration Policy" determined for the Board members and senior executives and remuneration paid to the Key Managers.

9. Discussing and submitting for approval the proposal of the Board of Directors concerning the selection of an Independent Auditing Firm within the scope of the Turkish Commercial Code and the regulations of the Capital Markets Board.

Justification:

Pursuant to TCC and the legislation related with the Capital Market Law, the election by the Board of Directors of the Independent Auditing Firm shall be presented to the General Assembly for approval.

With the resolution no. 2025/07 dated 05.03.2025 of our Board of Directors, it was decided, with the assent of our Audit Committee and in accordance with the Turkish Commercial Code, Capital Market Law and the Decree Law No. 660 as well as the related secondary legislation in force in this respect, to appoint **Vizyon Grup Bağımsız Denetim A.Ş.** as the independent auditing firm for an independent audit of our Company's financial reports of the fiscal period 2025 and for fulfillment of other relevant activities, and to present this appointment to the General Assembly for approval.

10. Discussing and submitting for approval the setting of the upper limit for aid and donations and authorization of the Board of Directors, as per the Company's Articles of Association, until the ordinary General Assembly meeting where the activities and accounts of the fiscal period from January 1, 2025 to December 31, 2025 will be discussed.

Justification:

According to Article 3(6) of our Articles of Association:

"Provided that its objective and scope of operation are not interrupted, the Company may provide aid and donations to general-budget institutions, annexed budget administrations, Special Provincial Administrations, Municipalities and Villages, Foundations, associations, institutions and organizations engaged in scientific research and development, universities, educational institutions and similar persons or organizations, in accordance with the principles established by the Capital Markets Board and Article 20 of the Articles of Association."

According to Article 20 of our Articles of Association;

"The General Assembly uses the powers granted and duties assigned to it by the Turkish Commercial Code, Capital Market Law and other applicable legislation. In accordance with the principles set forth in Article 3 of the Articles of Association, the upper limit of aid and donations to be granted by the Company within a fiscal period shall be determined by the General Assembly. No donations exceeding the determined limit can be provided, and any donations provided shall be added to the distributable dividend base.

Donations provided by the Company must conform to the regulations of the Capital Market Law concerning concealed gains transfer, the Turkish Commercial Code and other applicable legislation, and necessary explanations must be made as regards special circumstances, and the shareholders must be informed in the General Assembly of donations made throughout the year."

11. Discussing and presenting for approval the authorization of the Board of Directors with respect to distribution of advance on dividends, limited to the amount allowed under the Turkish Commercial Code, Capital Market Law, Capital Market Legislation and the related legislation, as well as the determination of the time and conditions of such distribution, in line with the Company's Articles of Association.

Justification:

According to Article 23 of our Articles of Association;

"The Board of Directors may distribute advance on dividends provided that it has been authorized by the General Assembly and that Article 20 of the Capital Market Law and the relevant regulations of the Capital Markets Board are complied with."

12. Submission to the approval of the shareholders of the matter regarding the authorization of the Board Members to perform the acts and transactions set out under articles 395 and 396 of the Turkish Commercial Code.

Justification:

The issue of granting authorization to the Board members to perform the acts indicated in Article 395 of TCC titled "Prohibition on Making Transactions with the Company and Borrowing from the Company", and in Article 396 of TCC titled "Prohibition on Competition", is submitted to the General Assembly for approval.

13. Informing the shareholders of the transactions which are performed by the shareholders who hold the management control, the Board Members, executives with administrative responsibilities and their spouses and relatives by blood or marriage up to second degree kinship, which are material to the extent that can cause a conflict of interest with their partnerships or subsidiaries and/or performance by the same, on their own or someone else's account, of a commercial transaction of a kind that falls within the scope of business of their partnerships or subsidiaries, or their participation, as a shareholder with unlimited liability, in another partnership dealing with the same line of business, without voting and resolving on the same at the General Assembly.

Justification:

According to the Corporate Management Communiqué of the Capital Markets Board (II-17.1), it is necessary to inform the shareholders about transactions which are performed by the shareholders who hold the management control, the Board Members, executives with administrative responsibilities and their spouses and relatives by blood or marriage up to second degree kinship, which are material to the extent that can cause a conflict of interest with the company and/or performance by the same, on their own or someone else's account, a commercial transaction of a kind that falls within the scope of business of the company, or their participation, as a partner with unlimited liability, in another company dealing with the same line of business.

Accordingly:

"There are no transactions which are performed by the shareholders who hold the management control, the Board Members, executives with administrative responsibilities and their spouses and relatives by blood or marriage up to second degree kinship, which are material to the extent that can cause a conflict of interest with the company and/or no commercial transaction of a kind that falls within the scope of business of the company, performed by the same on their own or someone else's account, or no participation by the same, as a shareholder with unlimited liability, in another company dealing with the same line of business".

14. Providing information on donations made for the purposes of social aid, to foundations, associations and public agencies and institutions, in the Company's fiscal period from January 1, 2024 to December 31, 2024, within the framework of the Capital Market Legislation and related regulations, without putting it to vote and deciding upon it in the General Assembly.

Justification:

Pursuant to the Corporate Management Communique of CMB No. II-17.1, our Company informs the General Assembly of the donations it has made throughout the year. This article is included in the agenda as required by CMB Communique, and intended for information purposes only. Therefore, this article will not be subjected to acceptance or rejection by the General Assembly.

Our company donated 271,495 Turkish Liras in 2024. The relevant amount is less than the amount that has been set by the General Assembly.

15. Informing the shareholders of the fact that no revenue or benefit has been obtained from securities, pledges, mortgages and surety-ships provided in favor of third parties, without voting and resolving on the same at the General Assembly.

Justification:

In accordance with the provisions of article 12/4 of Corporate Management Communiqué (II-17.1);

"The incomes or interests obtained by the guarantees, pledges, mortgages and suretyships given in favor of third persons, are discussed as a separate item in the agenda of ordinary General Assembly meeting."

ANNEX/1: POWER OF ATTORNEY

POWER OF ATTORNEY HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.

1	hereby	appoint	as	my	proxy
				, whose detail	ls are given
documen Hürriyet	ts in line with my opir Gazetecilik ve Matbaad	resent me, to cast vote nions that I state below cilik A.Ş. to be held or No:1 Bağcılar/İstanbul.	w, in the Ordinar n Friday, March 2	y General Assembly	Meeting of
Proxy's (·):				
Name an	d Surname / Trade Na	me:			
Turkish II System)		ade Registry Office and	l Number / MERS	IS (Central Registrat	ion

A) SCOPE OF REPRESENTATION AUTHORITY

For Sections 1 and 2 below, the scope of the power of representation should be indicated by choosing one of the options (a), (b) or (c).

(*) For foreign national proxies, it is obligatory to submit the equivalent information, if available.

- 1. Concerning the Items on the General Assembly's Agenda;
- a) The proxy is authorized to cast votes based on his/her own view.
- b) The proxy is authorized to cast votes based on the proposals of the company's management.
- c) The proxy is authorized to cast votes in line with the instructions given in the following table.

Instructions:

If the shareholder chooses option (c), the instructions specifically for each item on the agenda shall be given by marking one of the options (accept or reject) indicated in front of the relevant item on the general assembly agenda, and, if the reject option is selected, by indicating the dissenting opinion requested to be written on the general assembly minutes.

Agenda Items (*)	Acceptance	Rejection	Dissenting Opinion
Opening, and formation of the Meeting Council.			
Authorizing the Meeting Council to sign the Meeting Minutes.			

3. Reading and discussing the Board of Directors Annual Report pertaining to the fiscal period from January 1, 2024 to December 31, 2024, and submitting it for approval.	
4. Reading and discussing the Opinion of the Independent Audit Firm pertaining to the fiscal period from January 1, 2024 to December 31, 2024, and submitting it for approval.	
5. Reading and discussing the Financial Statements pertaining to the fiscal period from January 1, 2024 to December 31, 2024, and submitting them for approval.	
6. Releasing the Board Members and managers, individually with respect to the activities, transactions and accounts for the fiscal period from January 1, 2024 to December 31, 2024.	
7. Reading, discussing and submitting for approval the proposal of the Board of Directors not to distribute dividends as per Hürriyet Gazetecilik ve Matbaacılık A.Ş.'s (the "Company") "Dividend Distribution Policy".	
8. Informing the shareholders about the "Remuneration Policy" set for the Board Members and senior executives and about the payments made as per the policy, without voting and resolving on the same at the General Assembly.	
9. Discussing and submitting for approval the proposal of the Board of Directors concerning the selection of an Independent Auditing Firm within the scope of the Turkish Commercial Code and the regulations of the Capital Markets Board.	

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10. Discussing and submitting for approval the setting of the upper limit for aid and donations and authorization of the Board of Directors, as per the Company's Articles of Association, until the Ordinary General Assembly Meeting where the activities and accounts of the fiscal period from January 1, 2025 to December 31, 2025 will be discussed.		
11. Discussing and presenting for approval the authorization of the Board of Directors with respect to distribution of advance on dividends, limited to the amount allowed under the Turkish Commercial Code, Capital Market Law, Capital Market Legislation and the related legislation, as well as the determination of the time and conditions of such distribution, in line with the Company's Articles of Association.		
12. Submission to the approval of the shareholders of the matter regarding the authorization of the Board Members to perform the acts and transactions set out under articles 395 and 396 of the Turkish Commercial Code.		
13. Informing the shareholders of the transactions which are performed by the shareholders who hold the management control, the Board Members, executives with administrative responsibilities and their spouses and relatives by blood or marriage up to second degree kinship, which are material to the extent that can cause a conflict of interest with their partnerships or subsidiaries and/or performance by the same, on their own or someone else's account, of a commercial transaction of a kind that falls within the scope of business of their partnerships or subsidiaries, or their participation, as a shareholder with unlimited liability, in another partnership		

General Assembly.

14. Providing information on donations made for the purposes of social aid, to foundations, associations and public agencies and institutions, in the Company's fiscal period from January 1, 2024 to December 31, 2024, within the framework of the Capital Market Legislation and related regulations, without putting it to vote and deciding upon it in the General Assembly.		
15. Informing the shareholders of the fact that no revenue or benefit has been obtained from securities, pledges, mortgages and suretyships provided in favor of third parties, without voting and resolving on the same at the General Assembly.		

Items intended for information purposes are not voted on.

If the minority has a separate resolution draft, then this is separately indicated as well in order to ensure casting of votes by proxy.

- 2. Special instructions on other issues that may arise during the General Assembly meeting and especially on how to use the minority rights:
- a) The proxy is authorized to cast votes based on his/her own view.
- b) The proxy is not authorized for representation in these matters.
- c) The proxy is authorized to cast votes in line with the following special instructions.

SPECIAL INSTRUCTIONS: Special instructions, if any, that will be given by the shareholder to the proxy shall be indicated here.

- B) The shareholder chooses one of the following alternatives to specify the shares that it wants the proxy to represent.
- 1. I approve the representation by the proxy of my shares detailed below.
- a) Order and series no:*
- b) Number/Group:**
- c) Quantity Nominal value:
- c) Whether or not the shares bear any privilege on voting rights:
- d) Whether they are Bearer Shares or Registered Shares:*
- e) Their proportion to the total shares/voting rights held by the shareholder:

^{*}These details are not required for shares that are in dematerialized form.

^{**}For shares in dematerialized form, group details shall be included, if available, instead of number details.

2. I approve representation by proxy of all my shares specified in the list of shareholders eligible to attend the general assembly, which is issued by MKK (Central Securities Depository of Türkiye) one day in advance of the general assembly date.

NAME, SURNAME or TITLE OF THE SHAREHOLDER (*)

Turkish ID No. / Tax ID No. / Trade Registry Office and Number / MERSIS (Central Registration System) Number:

Address:

(*) For foreign national shareholders, it is obligatory to submit equivalent information, if available.

SIGNATURE