



Şefik RENDA

Şefik Renda, born on November 6, 1956, in Istanbul, completed his middle and high school education at TED Ankara College. He graduated from the Department of Business Administration at Boğaziçi University in 1980. Following his graduation, he served as a Second Lieutenant in the Turkish Armed Forces General Staff. From 1982 to 1990, he worked as the Director of Human Resources for Turkey and MENEAs at the Hilton International Istanbul hotel chain. In June of the same year, he started his role as the Director of Human Resources for Turkey at R.J. Reynolds Company.

In 1993, he transferred to the headquarters of R.J. Reynolds Company in Geneva, Switzerland, as the Director of Human Resources for Turkey and CIS&Baltics. Later, with the acquisition of R.J. Reynolds Company by Japan Tobacco International in 1996, he was appointed as the Vice President of Global Supply Chain, responsible for performance measurement of senior executives and overseeing all factories and best production processes. He returned to Istanbul in 2002 and assumed the role of Factory Director and Chairman of the Coordination Board at Birgi-Mefar İlaç Sanayi A.Ş. in 2005. After serving as the COO and Vice Chairman of the Executive Committee from 2008 to 2012, he was appointed as the Chairman of the Executive Committee of the Company following the acquisition of the group by NBGI and Ethemba Capital Consortium in June of the same year, continuing in this position until 2019.

Şefik Renda is married and has two children.