

HÜRRIYET GAZETECİLİK VE MATBAACILIK A.Ş.
INVITATION BY THE BOARD OF DIRECTORS TO
THE ORDINARY GENERAL ASSEMBLY MEETING

Our Company's Ordinary General Assembly meeting shall convene on Wednesday, March 31, 2021 at 11:00 AM at its Head Office at the address of 100. Yıl Mahallesi 2264. Sokak No:1 Bağcılar/Istanbul to discuss and decide upon the agenda items.

As per the provisions of Article 1527 of the Turkish Commercial Code No. 6102 ("TCC"), our shareholders may attend the meeting and cast their vote either physically or in the electronic environment through the **Electronic General Assembly Meeting System ("e-GKS") of the Central Securities Depository of Turkey ("MKK") (Central Securities Depository of Turkey)**. Our shareholders or their proxies intending to attend the Ordinary General Assembly Meeting electronically are required to hold **an Electronic Signature Certificate**.

Our shareholders intending to attend the Ordinary General Assembly Meeting electronically and "holding an electronic signature" are required to complete the necessary procedures in accordance with the provisions of the "Regulation on General Assemblies to be Held Electronically in Joint Stock Companies" which was published in the Official Gazette No. 28395 dated August 28, 2012 and the "Communiqué on the Electronic General Assembly Meeting System Applicable in General Assemblies of Joint Stock Companies" which was published in the Official Gazette No. 28396 dated August 29, 2012. **Otherwise, it shall not be possible for them to attend the Ordinary General Assembly Meeting electronically**. Our shareholders may obtain necessary information concerning electronic attendance in the general assembly from MKK (Central Securities Depository of Turkey) and/or from MKK's website at "www.mkk.com.tr" .

Pursuant to paragraph 4 of Article 415 of TCC no. 6102 and paragraph 1 of Article 30 of the Capital Market Law ("CML"), the right of attendance in the general assembly and the voting right are not contingent on depositing of shares. Accordingly, **our shareholders intending to attend the Ordinary General Assembly Meeting are not required to block their shares**.

Our shareholders intending to attend the General Assembly Meeting are required to fulfill the procedures declared to the public by MKK. **The shareholders whose names are specified in the list of attendees prepared on the basis of the "shareholders list" provided by MKK can attend the Ordinary General Assembly Meeting**. The relevant list shall be used to check whether the persons physically showing up at the meeting hall to attend the Ordinary General Assembly Meeting are shareholders or proxies of shareholders.

Provided that their rights and obligations regarding electronic attendance in the Ordinary General Assembly Meeting are reserved; our shareholders who will not be able to attend the General Assembly Meeting personally and who intend to use their voting rights through a proxy are required to issue their powers of attorney in accordance with the following template, to fulfill the other requirements set forth in II-30.1 "Communiqué on Casting Vote by Proxy and Collection of Powers of Attorney by way of a Call" issued by the Capital Markets Board ("SPK"), which took effect after its publication in the Official Gazette No. 28861 dated 24.12.2013, and to submit their powers of attorney, the signature of which has been certified by a notary, to our Company. The Power of Attorney template can be obtained from our Company's headquarters or from the Company's Website at www.hurriyetkurumsal.com. If authorization

has been given by e-GKS, the proxy's (representative's) name and surname must be indicated in the list obtained from MKK. If authorization has not been given via e-GKS, it is required to submit a power of attorney conforming to the legislation.

Proxies appointed electronically via e-GKS are not required to submit a power of attorney.

Powers of attorney not conforming to the power of attorney template required by SPK's II-30.1 Communiqué and enclosed herewith shall not in any way be accepted, as a requirement of our legal liability.

General Assembly Information Document, Procedure for Attendance to the General Assembly and the Power of Attorney Form, as well as the informative notes including explanations required under the "Corporate Management Communiqué" no. II-17.1 of CMB, shall be made available at the following addresses for examination of our shareholders, three weeks prior to the meeting date:

- The Company's Head Office located at the address of 100. Yıl Mahallesi 2264. Sokak, No:1, Bağcılar/Istanbul,
- Hürriyet Gazetecilik ve Matbaacılık A.Ş. Adana DPC Branch located at the address of Yeni Doğan Mahallesi, Girne Bulvarı, No:275/A, Adana-Ceyhan Karayolu 5. Km. 01260 Yüreğir/Adana,
- Hürriyet Gazetecilik ve Matbaacılık A.Ş. Ankara DMC Branch located at the address of Söğütözü Mahallesi, Dumlupınar Bulvarı, No:102, Çankaya/Ankara,

- Ankara DPC Branch located at the address of Osmangazi Mahallesi, Özal Bulvarı, No:120, Esenboğa Yolu üzeri 15. Km 06150 Sarayköy Pursaklar / Ankara
- Hürriyet Gazetecilik ve Matbaacılık A.Ş. Antalya DPC Branch located at the address of Yenigöl Mahallesi, Serik Caddesi, No:80, Havalimanı Yolu 8. Km. 07300 Muratpaşa/Antalya,
- Hürriyet Gazetecilik ve Matbaacılık A.Ş. Bursa Branch located at the address of Odunluk Mahallesi Akpınar Caddesi Green White Plaza No:5 Kat:6 D:16 Nilüfer /Bursa,
- Hürriyet Gazetecilik ve Matbaacılık A.Ş. İstanbul DPC Branch located at the address of Orhangazi Mahallesi, 1650 Sokak, No:2, Doğan Media Tesisleri Esenyurt/İstanbul,
- Hürriyet Gazetecilik ve Matbaacılık A.Ş. İzmir Branch located at the address of Şehitler Caddesi, No:16/1 Alsancak/İzmir,
- Hürriyet Gazetecilik ve Matbaacılık - A.Ş. İzmir DPC Branch located at the address of Fatih Mahallesi, Ege Caddesi, No:36, 35414 Gaziemir/İzmir,
- Hürriyet Gazetecilik ve Matbaacılık A.Ş. Trabzon DPC Branch located at the address of Nuroğlu Mahallesi, Organize Sanayi Bölgesi, 10. Cadde, No:1, 61900 Arsin/Trabzon,

the Company's corporate website a www.hurriyetkurumsal.com and in the Electronic General Meeting System (EGKS) of the Central Securities Depository of Turkey (MKK).

The foregoing is hereby submitted for the information of our Shareholders.

Respectfully submitted,

HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.
BOARD OF DIRECTORS

HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.
AGENDA OF THE ORDINARY GENERAL ASSEMBLY MEETING DATED MARCH 31, 2021

1. Opening, and appointment of the Meeting Council.
2. Authorizing the Meeting Council to sign the Meeting Minutes.
3. Reading, discussing and submitting for approval the Board of Directors Activity Report for the accounting period from January 1, 2020 to December 31, 2020.
4. Reading, discussing and submitting for approval the Opinion of the Independent Auditing Firm for the accounting period from January 1, 2020 to December 31, 2020.
5. Reading, discussing and submitting for approval the Financial Statements for the accounting period from January 1, 2020 to December 31, 2020.
6. Releasing the Board Members and managers, individually with respect to their activities, transactions and accounts for the accounting period from January 1, 2020 to December 31, 2020.
7. Within the framework of the Company's "Dividend Distribution Policy", reading, discussing and submitting for approval the proposal of the Board of Directors not to distribute dividends.
8. Determining the number of Board Members and their term of office, and electing the Board Members to hold office for the determined term of office.
9. Without putting it to vote and deciding upon it in the General Assembly; informing the shareholders about the "Remuneration Policy" set for the Board Members and senior executives and payments made as per the policy.
10. Determining the remuneration to be paid to the Board Members during their term of office.
11. Discussing and submitting for approval the proposal of the Board of Directors concerning the selection of an Independent Auditing Firm within the scope of Turkish Commercial Code and the regulations of the Capital Markets Board.
12. Discussing and submitting for approval the setting of the upper limit for aids and donations and authorization of the Board of Directors, as per the Company's Articles of Association, until the ordinary general assembly meeting where the activities and accounts of the accounting period from January 1, 2021 to December 31, 2021 will be discussed.
13. Discussing and presenting for approval the authorization of the Board of Directors with respect to distribution of advance on dividends, limited to the amount allowed under the Turkish Commercial Code, Capital Market Law, Capital Market Legislation and the related legislation, as well as the determination of the time and conditions of such distribution, in line with the Company's Articles of Association.
14. Submission to the approval of the shareholders of the matter regarding the authorization of the Board Members to perform the acts and transactions set out under articles 395 and 396 of the Turkish Commercial Code.
15. Without putting it to vote and deciding upon it in the General Assembly; informing the shareholders about transactions which are performed by the shareholders who hold the management control, the Board Members, executives with administrative responsibilities and their spouses and relatives by blood or marriage up to second degree kinship, which are material to the extent that can cause a conflict of interest with their partnerships or subsidiaries and/or performance by the same, on their own or someone else's account, a commercial transaction of a kind that falls within the scope of business of their partnerships or subsidiaries, or their participation, as a shareholder with unlimited liability, in another partnership dealing with the same line of business.
16. Without putting it to vote and deciding upon it in the General Assembly; providing information on donations made for the purposes of social aid, to foundations, associations and public agencies and institutions, in the Company's accounting period from January 1, 2020 to December 31, 2020, within the framework of the Capital Market Legislation and related regulations.
17. Without putting it to vote and deciding upon it in the General Assembly; informing the shareholders about the fact that no revenue or benefit has been obtained from securities, pledges, mortgages and suretyships provided in favor of third persons.

POWER OF ATTORNEY
HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.

I hereby appoint as my proxy, whose details are given below, to be authorized to represent me, to cast vote, to make proposals and to sign the necessary documents in line with my opinions that I state below, in the Ordinary General Assembly Meeting of Hürriyet Gazetecilik ve Matbaacılık A.Ş. to be held on Wednesday, March 31, 2021 at 11:00 AM at the address of 100. Yıl Mahallesi 2264. Sokak No:1 Bağcılar/Istanbul.

Proxy's (*):

Name and Surname / Trade Name:

Turkish ID No. / Tax ID No. / Trade Registry Office and Number / MERSIS (Central Registration System) Number:

(*) For foreign national proxies, it is obligatory to submit the equivalent information, if available.

A) SCOPE OF REPRESENTATION AUTHORITY

For Sections 1 and 2 below, the scope of the power of representation should be indicated by choosing one of the options (a), (b) or (c).

1. Concerning the Items on the General Assembly's Agenda;

- a) The proxy is authorized to cast vote based on his/her own view.
- b) The proxy is authorized to cast vote based on the proposals of the company's management.
- c) The proxy is authorized to cast vote in line with the instructions given in the following table.

Instructions:

If the shareholder chooses option (c), the instructions specifically for each item on the agenda shall be given by marking one of the options (accept or reject) indicated in front of the relevant item on the general assembly agenda, and, if the reject option is selected, by indicating the dissenting opinion requested to be written on the general assembly minutes.

Agenda Items (*)	Accept	Reject	Dissenting Opinion
1. Opening, and formation of the Meeting Council.			
2. Authorizing the Meeting Council to sign the Meeting Minutes.			
3. Reading, discussing and submitting for approval the Board of Directors Activity Report for the accounting period from January 1, 2020 to December 31, 2020.			
4. Reading, discussing and submitting for approval the Opinion of the Independent Auditing Firm for the accounting period from January 1, 2020 to December 31, 2020.			

<p>5. Reading, discussing and submitting for approval the Financial Statements for the accounting period from January 1, 2020 to December 31, 2020.</p>			
<p>6. Releasing the Board Members and managers, individually with respect to their activities, transactions and accounts for the accounting period from January 1, 2020 to December 31, 2020</p>			
<p>7. Within the framework of the Company's "Dividend Distribution Policy", reading, discussing and submitting for approval the proposal of the Board of Directors not to distribute dividends.</p>			
<p>8. Determining the number of Board Members and their term of office, and electing the Board Members to hold office for the determined term of office.</p>			
<p>9. Without putting it to vote and deciding upon it in the General Assembly; informing shareholders about the "Remuneration Policy" set for the Board Members and senior executives and payments made as per the policy.</p>			
<p>10. Determining the remuneration to be paid to the Board Members during their term of office.</p>			
<p>11. Discussing and submitting for approval the proposal of the Board of Directors concerning the selection of an Independent Auditing Firm within the scope of Turkish Commercial Code and the regulations of the Capital Markets Board.</p>			
<p>12. Discussing and submitting for approval the setting of the upper limit for aids and donations and authorization of the Board of Directors, as per the Company's Articles of Association, until the ordinary general assembly meeting where the activities and accounts of the accounting period from January 1, 2021 to December 31, 2021 will be discussed.</p>			

<p>13. Discussing and presenting for approval the authorization of the Board of Directors with respect to distribution of advance on dividends, limited to the amount allowed under the Turkish Commercial Code, Capital Market Law, Capital Market Legislation and the related legislation, as well as the determination of the time and conditions of such distribution, in line with the Company's Articles of Association.</p>			
<p>14. Submission to the approval of the shareholders of the matter regarding the authorization of the Board Members to perform the acts and transactions set out under articles 395 and 396 of the Turkish Commercial Code.</p>			
<p>15. Without putting it to vote and deciding upon it in the General Assembly; informing the shareholders about transactions which are performed by the shareholders who hold the management control, the Board Members, executives with administrative responsibilities and their spouses and relatives by blood or marriage up to second degree kinship, which are material to the extent that can cause a conflict of interest with their partnerships or subsidiaries and/or performance by the same, on their own or someone else's account, a commercial transaction of a kind that falls within the scope of business of their partnerships or subsidiaries, or their participation, as a shareholder with unlimited liability, in another partnership dealing with the same line of business.</p>			
<p>16. Without putting it to vote and deciding upon it in the General Assembly; providing information on donations made for the purposes of social aid, to foundations, associations and public agencies and institutions, in the Company's accounting period from January 1, 2020 to December 31, 2020, within the framework of the Capital Market Legislation and related regulations.</p>			
<p>17. Without putting it to vote and deciding upon it in the General Assembly; informing the shareholders about the fact that no revenue or benefit has been obtained from securities, pledges, mortgages and suretyships provided in favor of third persons.</p>			

Items intended for information purposes are not voted on.

If the minority has a separate resolution draft, then this is separately indicated as well in order to ensure casting of vote by proxy.

2. Special instructions on other issues that may arise during the General Assembly meeting and especially on how to use the minority rights.

- a) The proxy is authorized to cast vote based on his/her own view.
- b) The proxy is not authorized for representation in these matters.
- c) The proxy is authorized to cast vote in line with the following special instructions.

SPECIAL INSTRUCTIONS: Special instructions, if any, that will be given by the shareholder to the proxy shall be indicated here.

B) The shareholder chooses one of the following alternatives to specify the shares that it wants the proxy to represent.

1. I approve the representation by the proxy of my shares detailed below.

- a) Order and series no.:*
- b) Number/Group:**
- c) Quantity - Nominal value:
- ç) Whether or not the shares bear any privilege on voting rights:
- d) Whether they are Bearer Shares or Registered Shares:*
- e) Their proportion to the total shares/voting rights held by the shareholder:

*These details are not required for shares that are in dematerialized form.

**For shares in dematerialized form, group details shall be included, if available, instead of number details.

2. I approve representation by proxy of all my shares specified in the list of shareholders eligible to attend the general assembly, which is issued by MKK (Central Securities Depository of Turkey) one day in advance of the general assembly date.

NAME, SURNAME or TITLE OF THE SHAREHOLDER (*)

Turkish ID No. / Tax ID No. / Trade Registry Office and Number / MERSIS (Central Registration System) Number: Address:

(*) For foreign national shareholders, it is obligatory to submit equivalent information, if available.

SIGNATURE