## PUBLIC DISCLOSURE PLATFORM

## HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.

Sale Of Intangible Asset

Summary About Sale Of Intangible Asset

## Sale Of Intangible Asset

Concerning Companies	[]
Concerning Funds	[]

## Sale of Intangible Asset

Is the statement made for update purposes?	Yes	
Is the statement made for correction purposes?	No	
Date of the previous statement made regarding the matter?	October 17, 2017 – October 27, 2017	
Is the statement made a deferred statement?	No	
Content of the Notification		
Nature of the Intangible Asset Subjected To Sale Land	Property (Land and Building)	
Location and Acreage of the Intangible Asset	province of Trabzon, district of Arsin,	
Subjected To Sale	quarter of Nuroğlu under 18 Block, 102	
	Section and 13 Parcel, with 9.250,07 sqm	
Resolution Date of Board Of Directors Regarding the	October 27, 2017	
Sale		
Are the votes of the majority of Independent		
Members Cast For The Resolution of Board of	Yes	
Directors Regarding the Sale?		
Total Sales Price	Turkish Lira 5.319.152,00	
Transaction Price Ratio To Be Based On The Arithmetic		
Average Of Daily Corrected Weighted Average Prices	0,96%	
Of Six Months Prior To The Date Of The Board Of		
Directors' Meeting Of The Partnership To The Value Of		
The Company (%)		
Sales Price Ration To The Subscribed Capital Of The	0,96%	
Partnership (%)		
Sales Price Ratio To The Total Assets Indicated In The	0,65%	
Last Financial Statement Disclosed To The Public (%)		
Sales Price Ratio To The Net Value Of The Intangible	4,29%	
Assets In The Last Financial Statements Declared To		
The Public (%)		
Registered Value of the Sales Price Ratio of the		
Immovable Property In The Last Financial Statement	0,09%	
Disclosed To The Public To The Assets Total(%)		
Transaction Price Of The Immovable Property Sold To	0,94%	
The Revenue Amount As Indicated In The Last		
Financial Statements (%)		
Sales Terms	Cash	
Date When The Transaction In Questions Has Been	November 13, 2017	
Completed / Will Be Completed		
Purpose Of Sales And Its Effect On The Activities Of	The purpose of this sale is to make use of	
The Partnership	our assets and sources efficiently and the	
	inactive land has not affects to our	

	activities	
Profit/Loss Amount Gained From Intangible Asset	TRY 4.591.740 (calculated according to	
Sales	last financial table disclosed to the public)	
How The Sales Profit Will Be Made Use Of, If Any	The part of the "sales profit of the	
	immovable property" in question to arise	
	from sales and assignment transaction to	
	be exempted from tax, shall not be	
	included in the profit distribution should	
	it conforms to the relevant provisions of	
	the tax law and it will be transferred to a	
	special fund in passive for five (5) years.	
Resolution Date Of Board Of Directors On How To	To be taken separately.	
Make Use Of The Sales Profit, If Any		
Other Party	Çelebi Plastik Ve Doğrama Sanayii İnşaat	
	Taahhüt Reklamcılık Seracılık Ticaret	
	Limited Şirketi	
Is the Other Party A Relate Party According To The	Yes	
Regulations Capital Markets Board?		
Nature Of Relationship With The Other Party?	The Buyer is controlled by the second	
	degree relative of Trabzon Baskı Tesisleri	
	Director.	
Date Of Contract For The Sales Transactions, If Any	N/A	
Leaving Right Price To Be Used Under Transactions Of		
High Importance	None	
Method Of Evaluating The Value Of The Intangible	A Valuation Report has been prepared.	
Asset		
Has A Valuation Report Been Prepared?	Prepared	
Reason If Not Prepared	N/A	
Date And Number Of The Valuation Report If Prepared	October 10, 2017 – 170476	
Title of the Value Assessment Company Preparing The	Teknik Gayrimenkul Değerleme A.Ş.	
Valuation Report	T	
Amount Determined As A Result Of The Valuation	Turkish Lira 4.580.000,00	
Report Reason If The Sales Transaction Has Not Been		
Conducted/Will Not Be Conducted In Accordance	Conducted Accordingly	
With The Results Of The Valuation Report		
Statements		

The Property ("Property") with "land" quality owned by our Company and registered in the province of Trabzon, district of Arsin, quarter of Nuroğlu under 18 Block, 102 Section and 13 Parcel, with 9.250,07 sqm, of which value is determined to be TRY 4.580.000 excluding VAT according to the Property Valuation Report issued with October 10, 2017 date and 170479 number by Teknik Gayrimenkul Değerleme A.Ş., a company listed in the Property Valuation Companies List of Capital Markets Board ("CMB"), is sold to Çelebi Plastik Ve Doğrama Sanayii İnşaat Taahhüt Reklamcılık Seracılık Ticaret Limited Şirketi, which is classified as a "Related Party" according to the applicable regulations of Capital Markets Board, for TRY 5.319.152 as a result of negotiations conducted, and transfer transactions on the title deed has been concluded today on November 13, 2017.

We hereby declare that our aforementioned statements comply with the principles of applicable Material Disclosure Communiqué of Capital Markets Board, that it truly reflects the information received by us, that such information complies with the our book, record and documents, that we have made all the endeavours required in order to obtain information relating to the matter fully and accurately and that we shall be responsible for these disclosures.