

**PUBLIC DISCLOSURE PLATFORM**

**HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.**

**Sale Of Intangible Asset**

**Summary**

About Sale Of Intangible Asset

## Sale Of Intangible Asset

Concerning Companies []

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## Sale of Intangible Asset

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| Is the statement made for update purposes?   | Yes   |
| Is the statement made for correction purposes?   | No  |
| Date of the previous statement made regarding the matter?  | October 17, 2017  |
| Is the statement made a deferred statement?  | No  |
| <b>Content of the Notification</b>   |   |
| Nature of the Intangible Asset Subjected To Sale Land  | Property (Land and Building)  |
| Location and Acreage of the Intangible Asset Subjected To Sale   | province of Trabzon, district of Arsin, quarter of Nurođlu under 18 Block, 102 Section and 13 Parcel, with 9.250,07 sqm                                   |
| Resolution Date of Board Of Directors Regarding the Sale   | October 27, 2017  |
| Are the votes of the majority of Independent Members Cast For The Resolution of Board of Directors Regarding the Sale?   | Yes   |
| Total Sales Price  | Turkish Lira 5.319.152,00   |
| Transaction Price Ratio To Be Based On The Arithmetic Average Of Daily Corrected Weighted Average Prices Of Six Months Prior To The Date Of The Board Of Directors' Meeting Of The Partnership To The Value Of The Company (%) | 0,96%   |
| Sales Price Ration To The Subscribed Capital Of The Partnership (%)  | 0,96%   |
| Sales Price Ratio To The Total Assets Indicated In The Last Financial Statement Disclosed To The Public (%)  | 0,61%   |
| Sales Price Ratio To The Net Value Of The Intangible Assets In The Last Financial Statements Declared To The Public (%)  | 4,29%   |
| Registered Value of the Sales Price Ratio of the Immovable Property In The Last Financial Statement Disclosed To The Public To The Assets Total(%)   | 0,08%   |
| Transaction Price Of The Immovable Property Sold To The Revenue Amount As Indicated In The Last Financial Statements (%)   | 0,94%   |
| Sales Terms  | Cash  |
| Date When The Transaction In Questions Has Been Completed / Will Be Completed  | Sales and its transfer will be completed as soon as possible with its registration in the registry office and a statement in this regard it will be made. |
| Purpose Of Sales And Its Effect On The Activities Of   | The purpose of this sale is to make use of  |

|   |  |
|---|--|
| The Partnership   | our assets and sources efficiently and the inactive land has not affects to our activities   |
| Profit/Loss Amount Gained From Intangible Asset Sales   | TRY 4.591.740 (calculated according to last financial table disclosed to the public)   |
| How The Sales Profit Will Be Made Use Of, If Any  | The part of the “sales profit of the immovable property” in question to arise from sales and assignment transaction to be exempted from tax, shall not be included in the profit distribution should it conforms to the relevant provisions of the tax law and it will be transferred to a special fund in passive for five (5) years. |
| Resolution Date Of Board Of Directors On How To Make Use Of The Sales Profit, If Any  | To be taken separately.  |
| Other Party   | Çelebi Plastik Ve Doğrama Sanayii İnşaat Taahhüt Reklamcılık Seracılık Ticaret Limited Şirketi   |
| Is the Other Party A Relate Party According To The Regulations Capital Markets Board?   | Yes  |
| Nature Of Relationship With The Other Party?  | The Buyer is controlled by the second degree relative of Trabzon Baskı Tesisleri Director.   |
| Date Of Contract For The Sales Transactions, If Any   | N/A  |
| Leaving Right Price To Be Used Under Transactions Of High Importance  | None   |
| Method Of Evaluating The Value Of The Intangible Asset  | A Valuation Report has been prepared.  |
| Has A Valuation Report Been Prepared?   | Prepared   |
| Reason If Not Prepared  | N/A  |
| Date And Number Of The Valuation Report If Prepared   | October 10, 2017 – 170476  |
| Title of the Value Assessment Company Preparing The Valuation Report  | Teknik Gayrimenkul Değerleme A.Ş.  |
| Amount Determined As A Result Of The Valuation Report   | Turkish Lira 4.580.000,00  |
| Reason If The Sales Transaction Has Not Been Conducted/Will Not Be Conducted In Accordance With The Results Of The Valuation Report | Conducted Accordingly  |
| <b>Statements</b>   |  |

Having seen that Çelebi Plastik Ve Doğrama Sanayii İnşaat Taahhüt Reklamcılık Seracılık Ticaret Limited Şirketi (“Buyer”) have placed a bid (“Bid”) with an amount TRY 5.319.152 in sum to buy the property (“Property”) with “land” quality owned by our Company and registered in the province of Trabzon, district of Arsin, quarter of Nuroğlu under 18 Block, 102 Section and 13 Parcel, with 9.250,07 sqm; that this Bid has been duly evaluated by the Executive Board and necessary searches have been conducted in this respect; that a valuation report has been prepared for the said Property; that the value of the said Property is determined to be TRY 4.580.000 excluding VAT according to the Property Valuation Report issued by Teknik Gayrimenkul Değerleme A.Ş. company with October 10, 2017 date and 170479 number; that the Buyer is a “related party” with our key personnel and the

Property sale transaction be considered as a “related party transaction” in accordance with the applicable regulations of the CMB,

In accordance with the Resolution of the Executive Committee dated October 25, 2017 and proposals submitted to our Committee in the said Resolution, the Board of Directors of our Company has resolved during the Meeting held on October 21, 2017 (today) that:

1. The Property with “land” quality owned by our Company and registered in the province of Trabzon, district of Arsin, quarter of Nurođlu under 18 Block, 102 Section and 13 Parcel, with 9.250,07 sqm be sold to ÇELEBİ PLASTİK VE DOĞRAMA SANAYİİ İNŞAAT TAAHHÜT REKLAMCILIK SERACILIK TİCARET LİMİTED ŞİRKETİ for TRY 5.319.152 and the Company’s management be assigned and authorised to execute necessary deeds and actions for the said sale transaction,
2. TRY 5.319.152 be paid to our Company in advance and cash on the date of title deed transfer,
3. Mr. Çađlar Göğüş and Mr. Özgür Tokgöz Altun be assigned and authorised to execute necessary deeds and transactions as well as preparing and amending necessary documents and papers including issuance of a power of attorney with respect to the sales of the said Property and the aforementioned persons represent and bind our Company with their joint signatures within the limits mentioned above.

We hereby declare that our aforementioned statements comply with the principles of applicable Material Disclosure Communiqué of Capital Markets Board, that it truly reflects the information received by us, that such information complies with the our book, record and documents, that we have made all the endeavours required in order to obtain information relating to the matter fully and accurately and that we shall be responsible for these disclosures.