

PUBLIC DISCLOSURE PLATFORM

HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.

Financial Intangible Asset Acquisition

Summary

Financial Intangible Asset Acquisition

Financial Intangible Asset Acquisition

Concerning Companies []

Concerning Funds []

Financial Intangible Asset Acquisition

Is the statement made for update purposes?	No
Is the statement made for correction purposes?	No
Date of the previous statement made regarding the matter?	-
Is the statement made a deferred statement?	No
Content of the Notification	
Board Resolution Regarding The Acquisition	October 5, 2017
Are the votes of the majority of Independent Members Cast For The Board Resolution o Regarding the Acquisition?	No
Title of the Intangible Asset Acquired	SPORARENA DİJİTAL HİZMETLER PAZARLAMA VE TİCARET ANONİM ŞİRKETİ
Area of Activity of the Intangible Asset Acquired	Distribution, communication and exchange of any and all information through telecommunication means in electronic environment within online systems. Creating websites and having those websites used as well as maintaining them and take and place ads for those websites; creating software, preparing, distributing and establishing communication of those software, establishing information centers and marketing such information, providing consultancy services, buying and selling and distributing, promoting and marketing any and all kinds of goods and services as well as organising auctions or dutch auctions, taking and giving announcements on websites, engaging with exports and imports and mediating buying and selling transactions, producing, distributing, promoting and selling any and all kinds of software products on any environment including online systems or any telecommunication means, providing, preparing, compiling and marketing all kinds of production services, including live and tape

	programs, documentaries, news, videos and advertisements for television and radio stations operating on an international, regional or local level on a digital platform over the internet
Capital of the Intangible Asset Acquired	Turkish Lira 50.000,-
Mode of Acquisition	During Establishment
Date When The Transaction Has Been Completed/Will Be Completed	October 5, 2017 (Subject To Registration)
Acquisition Conditions	Other
Conditions If Timed	-
Nominal Amounts Of The Shares Acquired	Turkish Lira 50.000,-
Ratio Of The Shares Acquired To The Capital Of The Financial Intangible Asset (%)	100
Ratio Of The Shares Acquired To The Capital Of The Financial Intangible Asset After Acquisition (%)	100
Ratio Of Voting Rights Acquired To The Financial Intangible Asset After Acquisition (%)	100
Ratio Of The Financial Intangible Asset Acquired To The Total Assets Indicated In The Last Financial Table Announced (%)	0,00572
Ratio Of The Acquisition Price To The Revenue Amount Earned According To The Last Annual Financial Tables Disclosed To The Public (%)	0,00886
Impact On The Activities Of The Partnership	No substantial effect currently
Mandatory Bid?	No
Will Any Exemption Application Be Lodged If it is a mandatory bid?	No
Name/Title of the Person Selling/Handing Over	Acquisition At Establishment
Is the Other Party A Related Party According To The Regulations Capital Markets Board?	No
Nature Of Relationship With The Other Party?	No Relationship. Acquisition At Establishment
Date Of Contract For The Acquisition, If Any	-
Leaving Right Price To Be Used Under Transactions Of High Importance	None
Method Of Evaluating The Value Of The Financial Intangible Asset	Nominal Value (TRY 1 For Each Share)
Has A Valuation Report Been Prepared?	Not Prepared
Reason If Not Prepared	Acquisition At Establishment
Date And Number Of The Valuation Report If Prepared	N/A
Title of the Value Assessment Company Preparing The Valuation Report	N/A
Amount Determined As A Result Of The Valuation Report	N/A
Reason If The Sales Transaction Has Not Been Conducted/Will Not Be Conducted In Accordance With The Results Of The Valuation Report	N/A
Statements	

The Board of Directors of our Company has convened today on October 5, 2017 and resolved that the Company participate in the company registered under Sporarena Dijital Hizmetleri Pazarlama ve Ticaret Anonim Şirketi title, whose registered office is located in Istanbul and capital is TRY 50.000, of which establishment we have participated in, with share of capital amounting to TRY 50.000 for 50.000 shares, each of which nominal value is TRY 1.

We hereby declare that our aforementioned statements comply with the principles of applicable Material Disclosure Communiqué of Capital Markets Board, that it truly reflects the information received by us, that such information complies with the our book, record and documents, that we have made all the endeavours required in order to obtain information relating to the matter fully and accurately and that we shall be responsible for these disclosures.