

COMPLIANCE RATING TO CORPORATE MANAGEMENT PRINCIPLES

Date of Disclosure: 18.09.2015 16:30:16

Type of Disclosure: Material Disclosure

Compliance Rating to Corporate Governance Principles

1	İNCİ TARI	Financial Control and Investor Relations Manager	HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.	18.09.2015 16:00:08
2	GÜLHAN MERAL DALDABAN	Budget Analysis, Control and Planning Manager	HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.	18.09.2015 16:20:01

Address	: 100. Yıl Mahallesi Matbaacılar Cad. No:78 34204Bağcılar / İstanbul
Telephone and Fax Number	: + 90 212 677 00 00 / +90 212 677 01 82
E-mail Address	: yatirimciiliskileri@hurriyet.com.tr
Investor/ Shareholder Relations Division Telephone and Fax Number	: + 90 212 449 60 30 / +90 212 677 01 82
Is the Disclosure Made an Update?	: No
Is the Disclosure Made an Correction?	: No
Is the Disclosure a Postponed Disclosure?	: No
Date of the previous statment made regarding the matter	: -
Summary Information	: Revision of Corporate Governance Rating Score

EXPLANATION:

SAHA Kurumsal Yönetim ve Kredi Derecelendirme Hizmetleri A.Ş., an organisation having the necessary authorisation to operate to rate in accordance with the regulations and resolutions of Capital Markets Board (CMB) in Turkey, has determined our rate to be 9,36 (93.58) over 10. Final rating is determined through the weighting of four different sub-groups in accordance with the Principle Resolution of the CMB in this respect.

Compliance Rating To Corporate Management Principles	Shareholders	Public Disclosure and Transparency	Stakeholders	Management Board	Compliance Rating To Corporate Management Principles	Total
Weight	25%	25%	15%	35%	100%	100%
Rating	94,77	92,77	98,09	91,39	93,58	9,36

You can Access to the Corporate Management Rating Report on www.hurriyetkurumsal.com

We hereby declare that our aforementioned statements comply with the principles of applicable Exceptions Communiqué of Capital Markets Board, that it truly reflects the information received by us, that such information complies with the our book, record and documents, that we have made all the endeavours required in order to obtain information relating to the matter fully and accurately and that we shall be responsible for these disclosures.



Corporate Governance and Credit Rating Services, Inc.

Corporate Governance Rating

Rating Revision

Hürriyet

18 September 2015

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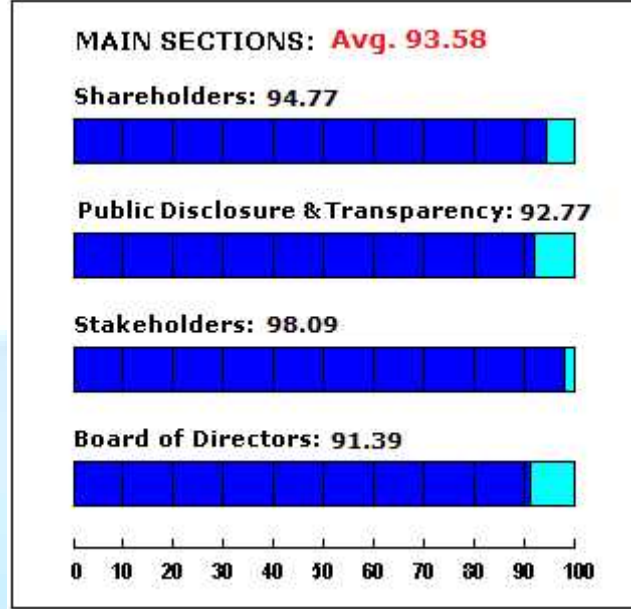
Corporate Governance Rating



Hürriyet Gazetecilik ve Matbaacılık A. . (Hürriyet)

 **SAHA**
Corporate Governance Rating:

9.36



RATING REVISION

The Corporate Governance Rating of Hürriyet A. . is hereby revised up to 9.36 SAHA's methodology for rating the degree of compliance with the Principles of Corporate Governance is based upon the CMB's Corporate Governance Principles published on January 2014.

In consideration of Hürriyet A. .'s determination to apply corporate governance principles, its willingness to manage this process dynamically and continuously, and finally the improvements affected during the twelve months lapsed since September 2014, the corporate governance rating of the company is updated and confirmed as above.

The main reasons behind this rating revision are;

Corporate Social Responsibility and Sustainability work is satisfactory.

The corporate web site now includes Corporate Social Responsibility and Sustainability report both in Turkish and English for the use of investors.

The sub-section ratings are confirmed as follows:

Sub Sections	Weight	Rating
Shareholders	25%	94,77
Public Disclosure and Transparency	25%	92,77
Stakeholders	15%	98,09
Board of Directors	35%	91,39
Total		93,58

Rating Methodology

SAHA's methodology for rating the degree of compliance with the Principles of Corporate Governance is based upon the CMB's "Corporate Governance Principles" released on January 2014.

The CMB based these principles on the leading work of The World Bank, The Organization of Economic Cooperation and Development (OECD), and the Global Corporate Governance Forum (GCGF) which has been established in cooperation with the representatives of the preceding two organizations and private sector. Experts and representatives from the CMB, Borsa Istanbul and the Turkish Corporate Governance Forum have participated in the committee that was established by the CMB for this purpose. Additionally; many qualified academicians, private sector representatives as well as various professional organizations and NGOs have stated their views and opinions, which were added to the Principles after taking into account country specific issues. Accordingly, these Principles have been established as a product of contributions from all high-level bodies.

Certain applications of the Principles are based on "comply or explain" approach and others are mandatory. However, the explanation concerning the implementation status of the Principles, if not detailed reasoning thereof, conflicts arising from inadequate implementation of these Principles, and explanation on whether there is a plan for change in the Holding's governance practices in future should be mentioned in the annual report and disclosed to public.

The Principles consist of four main sections: shareholders, public disclosure and transparency, stakeholders, and the board of directors.

Based on these Principles, the SAHA Corporate Governance Rating methodology features around 330 sub-criteria. During the rating process, each criterion is evaluated on the basis of information provided by the company officials and disclosed publicly. Some of these criteria can be evaluated by a simple YES/NO answer; others require more detailed analysis and examination.

SAHA assigns ratings between 1 (weakest) and 10 (strongest). In order to obtain a rating of 10, a company should be in full and perfect compliance with the Principles.

To determine the total rating score for each main section parallel to the CMB's Corporate Governance Principles, SAHA allocates the following weights:

Shareholders: 25%
Public Disclosure and Transparency: 25%
Stakeholders: 15%
Board of Directors: 35%

To determine the final overall rating, SAHA utilizes its proprietary methodology which consists of sub-section weightings and weightings for the criteria there under. A separate rating is assigned to each one of the main sections as well.

Rating Definitions

Rating	Definition
9 - 10	The company performs very good in terms of Capital Markets Board's corporate governance principles. It has, to varying degrees, identified and actively managed all significant corporate governance risks through comprehensive internal controls and management systems. The company's performance is considered to represent best practice, and it had almost no deficiencies in any of the areas rated.
7 - 8	The company performs good in terms of Capital Markets Board's corporate governance principles. It has, to varying degrees, identified all its material corporate governance risks and is actively managing the majority of them through internal controls and management systems. During the rating process, minor deficiencies were found in one or two of the areas rated. Deserved to be included in the ISE Corporate Governance Index on the highest level.
6	The company performs fair in terms of Capital Markets Board's corporate governance principles. It has, to varying degrees, identified the majority of its material corporate governance risks and is beginning to actively manage them. Management accountability is considered in accordance with national standards but may be lagging behind international best practice. During the ratings process, minor deficiencies were identified in more than two of the areas rated.
4 - 5	The company performs weakly as a result of poor corporate governance policies and practices. The company has, to varying degrees, identified its minimum obligations but does not demonstrate an effective, integrated system of controls for managing related risks. Assurance mechanisms are weak. The rating has identified significant deficiencies in a number (but not the majority) of areas rated.
<4	The company performs very weakly and its corporate governance policies and practices are overall very poor. The company shows limited awareness of corporate governance risks, and internal controls are almost non-existent. Significant deficiencies are apparent in the majority of areas rated and have led to significant material loss and investor concern.

DISCLAIMER

This Corporate Governance Rating Revision has been prepared by Saha Kurumsal Yönetim ve Kredi Derecelendirme A.Ş. (SAHA Corporate Governance and Credit Rating Services, Inc.) based on information made available by Hürriyet A.Ş. and according to the Corporate Governance Principles by the Turkish Capital Markets Board as amended on 2005.

This revision, conducted by SAHA A.Ş. analysts and based on their best intentions, knowledge base and experience, is the product of an in depth study of the available information which is believed to be correct as of this date. It is a final opinion about the degree of sensitivity of a company to its shareholders' and stakeholders' rights, its commitment to public disclosure and transparency, and conduct and credibility of its board of directors.

The contents of this revision and the final corporate governance rating should be interpreted neither as an offer, solicitation or advice to buy, sell or hold securities of any companies referred to in this report nor as a judgment about the suitability of that security to the conditions and preferences of investors. SAHA A.Ş. makes no warranty, regarding the accuracy, completeness, or usefulness of this information and assumes no liability with respect to the consequences of relying on this information for investment or other purposes.

SAHA A.Ş. has embraced and published on its web site (www.saharating.com) the IOSCO (International Organization of Securities Commissions) Code of Conduct for Credit Rating Agencies and operates on the basis of independence, objectivity, transparency, and analytic accuracy.

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Contact:

S. Suhan Seçkin

suhan@saharating.com

Ali Perembe

aperembe@saharating.com

Ömer Ersan

oersan@saharating.com