

PUBLIC DISCLOSURE PLATFORM

HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.

Material Disclosure (General)

Summary

Termination of Operations Of The Foreign Subsidiary

Material Disclosure (General)

Concerning Companies

Concerning Funds

Material Disclosure (General)

Is the statement made for update purposes?	Yes
Is the statement made for correction purposes?	No
Date of the previous statement made regarding the matter	24.07.2017 – 22.09.2017 – 22.11.2017 – 19.01.2018
Is the statement made a deferred statement?	No

Content of the Notification Statements

It was previously disclosed to the public through Material Disclosure made available on the Public Disclosure Platform (“KAP”) that the Board of Directors of Pronto Media Holding, domiciled in Russia, and indirect subsidiary of Trader Media East Ltd. (“TME”), domiciled in Jersey, where Hürriyet Invest B.V., domiciled in Netherlands, in which we hold shares by 100% in its capital, holds share by 97.29% in its capital, resolved, based on their Resolution taken on November 22, 2017, that the activities of the digital platforms operated under its structure be terminated due to intensity of the competition in the markets it operates in and the fact that the operational performance has not reached the desired level.

Details regarding the absolute effects of the concerning activities terminated on our financial tables have been explained in our latest disclosed annual financial report and its relevant footnotes issued for the accounting period of January 1, 2018 – December 31, 2017 in detail. As of today, there has been no development requiring any material disclosure. Should there has been any development, it will be disclosed to the public in accordance with applicable regulations.

It is the last and final material disclosure made in accordance with sub-clause 7 of Article 23 of Material Disclosure Communiqué (II-15.1) of CMB for information purpose. Since necessary details have already been provided in the aforementioned financial report, there will be no other update statement on this matter.

We hereby declare that our aforementioned statements comply with the principles of applicable Material Disclosure Communiqué of Capital Markets Board, that it truly reflects the information received by us, that such information complies with the our book, record and documents, that we have made all the endeavours required in order to obtain information relating to the matter fully and accurately and that we shall be responsible for these disclosures.