

■ Public Disclosure (General)

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Investor/ Shareholder Relations Division Telephone and fax no.	:	Tel: 212 449 60 30 Fax: 212 6770892
Is the disclosure a postponed disclosure?	:	No
Summary Information	:	Participation in Nartek Bilişim, Pazarlama Hiz. A.Ş

■ DISCLOSURE:

Public Disclosure/s to be announced:

ABy the decision adopted on Aug.23, 2010 (today), our Board of Directors has decided to participate in the joint-stock company Nartek Bilişim Pazarlama Hizmetleri Ticaret Anonim Şirketi, the foundation of which has been registered today with the head offices situated in Istanbul and a capital of 2.000.000,-TL, as founding partner with a capital share of 1.199.999,-TL (60%) as counterpart for 1.199.999 shares each having a nominal value of 1,-TL. Nartek Bilişim Pazarlama Hizmetleri Ticaret A.S. shall realize the publicity and marketing of campaigns and promotions providing price group advantage, through the internet.