CONVENIENCE TRANSLATION OF THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD 1 JANUARY – 30 JUNE 2014 INTO ENGLISH

(ORIGINALLY ISSUED IN TURKISH)

#### CONSOLIDATED BALANCE SHEETS AS OF 30 JUNE 2014 AND 31 DECEMBER 2013

	Current Period (Limited Reviewed) 30 June 2014	Previous Period (Audited) 31 December 2013
ASSETS		01 200011201 2010
Current assets	417.662.023	419.004.238
Cash and cash equivalents	97.783.664	47.206.848
Trade receivables		
-Due from related parties	30.214.150	28.053.511
-Trade receivable		
from non-related parties	196.506.695	184.461.348
Other receivables		
-Other receivables		
from non-related parties	32.492.474	77.097.231
Inventories	14.160.665	17.359.688
Prepaid expenses	6.283.216	5.225.920
Assets related with current tax	2.055.587	1.854.825
Other current assets	6.607.599	43.782.297
Subtotal	386.104.050	405.041.668
Non-current assets held for sale	31.557.973	13.962.570
Non-current assets	928.624.013	1.019.399.816
Other receivables	1.744.807	1.508.340
Financial investments	1.978.670	1.976.906
Investments accounted		
by the equity method	12.025.662	13.768.940
Investment property	60.372.462	57.378.321
Property, plant and equipment	235.855.588	272.180.560
Intangible assets		
-Goodwill	103.486.126	119.422.217
-Other intangible assets	506.092.939	535.242.276
Deferred tax assets	5.203.203	15.590.176
Other non-current assets	1.864.556	2.332.080
Total assets	1.346.286.036	1.438.404.054

#### CONSOLIDATED BALANCE SHEETS AS OF 30 JUNE 2014 AND 31 DECEMBER 2013

(Amounts expressed in Turkish Lira ("TL") unless otherwise indicated.)

30 June 201LIABILITIESCurrent liabilities374.392.32Short-term borrowings13.103.54Short-term portion of long-term borrowings214.803.02Other financial liabilities214.803.02Trade payables10.304.85-Due to related parties10.304.85-Other payables to non-related parties48.979.75Employee benefit payable11.879.55Other payables-Due to related parties-Due to related parties10.304.85Other payables11.879.55Other payables10.034.15Deferred income10.034.15Ocher payables to non-related parties8.228.74Deferred income10.034.15	24 294.282.082   48 8.823.406   21 143.052.144   0 16.154.517   50 13.514.346   31 48.011.482   37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
Current liabilities374.392.32Short-term borrowings13.103.54Short-term portion of long-term borrowings214.803.02Other financial liabilities214.803.02Trade payables10.304.82-Due to related parties48.979.73Employee benefit payable11.879.53Other payables10.304.82-Due to related parties8.228.74Deferred income10.034.13	48 8.823.406   21 143.052.144   0 16.154.517   50 13.514.346   31 48.011.482   37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
Short-term borrowings13.103.54Short-term portion of long-term borrowings214.803.02Other financial liabilities214.803.02Trade payables10.304.85-Due to related parties10.304.85-Other payables to non-related parties48.979.75Employee benefit payable11.879.55Other payables-Due to related parties-Due to related parties8.228.74Due to related parties8.228.74Deferred income10.034.15	48 8.823.406   21 143.052.144   0 16.154.517   50 13.514.346   31 48.011.482   37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
Short-term portion of long-term borrowings214.803.02Other financial liabilitiesTrade payablesTrade payables10.304.85-Due to related parties10.304.85-Other payables to non-related parties48.979.75Employee benefit payable11.879.55Other payables-Due to related parties-Due to related parties8.228.74Deferred income10.034.15	21 143.052.144   0 16.154.517   50 13.514.346   31 48.011.482   37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
Other financial liabilitiesTrade payables-Due to related parties-Due to related parties-Other payables to non-related parties-Other payables11.879.53Other payables-Due to related parties-Due to related parties-Due to related parties-Other payables to non-related parties-Due to related parties-Due to related parties-Other payables to non-related parties-Other	0 16.154.517   50 13.514.346   31 48.011.482   37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
Trade payables-Due to related parties10.304.85-Other payables to non-related parties48.979.75Employee benefit payable11.879.55Other payables11.879.55-Due to related parties8.228.74-Other payables to non-related parties8.228.74Deferred income10.034.15	50 13.514.346   31 48.011.482   37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
-Due to related parties10.304.89-Other payables to non-related parties48.979.73Employee benefit payable11.879.53Other payables11.879.53-Due to related parties8.228.74Deferred income10.034.13	31 48.011.482   37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
-Other payables to non-related parties48.979.73Employee benefit payable11.879.53Other payables11.879.53-Due to related parties6-Other payables to non-related parties8.228.74Deferred income10.034.13	31 48.011.482   37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
Employee benefit payable11.879.53Other payables-Due to related parties-Due to related parties8.228.74Deferred income10.034.13	37 9.636.330   - 3.279.095   41 4.079.129   18 10.072.664   60 886.742
Other payables-Due to related parties-Other payables to non-related parties8.228.74Deferred income10.034.12	- 3.279.095 41 4.079.129 18 10.072.664 60 886.742
-Due to related parties -Other payables to non-related parties Deferred income 10.034.12	414.079.1291810.072.66460886.742
-Other payables to non-related parties8.228.74Deferred income10.034.12	414.079.1291810.072.66460886.742
Deferred income 10.034.12	18 10.072.664   60 886.742
	60 886.742
Current income tax liabilities 6.019.06	
Short-term provisions	
-Short-term provisions for employment benefits 18.327.43	39 17.760.561
-Other short-term provisions 21.060.23	
Derivative financial instruments	- 2.440.486
Other current liabilities 3.683.92	
Subtotal 366.424.20	
Liabilities held for sale 7.968.12	19 9.277.802
Non-current liabilities 286.425.5	51 420.980.088
Long-term borrowings 153.081.42	19 266.158.639
Other payables 771.79	91 463.857
Long-term provisions	
-Long-term provisions for employment benefits 47.263.54	47 47.989.848
Deferred tax liability 85.308.79	94 106.367.744
EQUITY	
Total Equity 685.468.10	61 723.141.884
Equity attributable to equity holders of the parent company 640.107.18	671.712.912
Share capital 552.000.00	00 552.000.000
Inflation adjustment to share capital 77.198.82	13 77.198.813
Accumulated other comprehensive expenses and	
income that will not be reclassified to profit or loss	
-Re-measurement gains and losses of defined benefit plans -15.453.90	00 -15.453.900
Share premium 76.94	44 76.944
Accumulated other comprehensive expenses and	
income that will be reclassified to profit or loss	
-Currency translation differences 85.899.64	48 97.673.595
Restricted reserves 165.883.36	69 167.305.861
Accumulated (losses) -205.665.90	09 -145.994.420
Net (loss) for the period -19.831.78	-61.093.981
Non-controlling interests 45.360.92	79 51.428.972
Total liabilities and equity 1.346.286.03	36 1.438.404.054

These consolidated financial statement as at and for the period ended 30 June 2014 were approved by the Board of Directors on 15 August 2014.

#### CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME FOR THE PERIODS ENDED 30 JUNE 2014 AND 2013

	Current Period (Limited Reviewed) 1 January- 30 June 2014	Current Period (Limited Reviewed) 1 April- 30 June 2014	Restated Previous Period (Limited Reviewed) 1 January- 30 June 2013	Restated Previous Period (Limited Reviewed) 1 April- 30 June 2013
Sales	384.935.834	211.296.233	414.380.874	225.283.146
Cost of sales (-)	-253.233.001	-130.957.345	-251.044.964	-127.404.545
Gross profit	131.702.833	80.338.888	163.335.910	97.878.601
General administrative expenses (-)	-68.292.852	-33.132.440	-68.986.508	-32.506.911
Marketing expenses (-)	-60.320.722	-33.490.050	-71.228.141	-39.439.871
Other operating income	55.239.823	33.089.620	33.465.138	20.318.735
Other operating expenses (-)	-19.104.894	-8.611.105	-18.257.653	-9.997.174
Operating profit	39.224.188	38.194.913	38.328.746	36.253.380
Share of loss of investments accounted				
by the equity method	-157.803	-19.901	-4.902.046	-2.824.299
Income from investing activities	3.080.914	959.297	9.071.263	3.769.747
Expense from investing activities (-)	-23.410.296	-20.150.412	-10.152.238	-5.946.450
Operating profit before financial expense	18.737.003	18.983.897	32.345.725	31.252.378
Financial expenses (-)	-44.523.663	-8.665.100	-51.595.731	-34.351.464
(Loss) before tax	-25.786.660	10.318.797	-19.250.006	-3.099.086
Continuing operations tax (expense) /benefit				
Current tax (expense)	-6.948.061	-5.921.605	-6.025.235	-2.795.056
Deferred tax benefit	6.298.774	1.337.743	6.370.391	3.143.844
Net (loss) from continuing operations	-26.435.947	5.734.935	-18.904.850	-2.750.298
Discontinued operations				
Discontinued operations (loss) after tax	-	-	-549.906	201.381
Net (loss) for period	-26.435.947	5.734.935	-19.454.756	-2.548.917
Allocation of net (loss) for period				
Attributable to non-controlling interests	-6.604.164	962.658	-7.714.854	-3.904.186
Attributable to equity holders of the parent company	-19.831.783	4.772.277	-11.739.902	1.355.269
(Loss) per share (TL)				
(Loss) per share from continuing operations	-0,0359	0,0086	-0,0145	0,0116
(Loss) per share from discontinued operations	-	-	-0,0010	0,0004
(Loss) / Earning per share from continuing and				
discontinued operations	-0,0359	0,0086	-0,0155	0,0120
Other comprehensive (expense) / income				
Net (loss) for period	-26.435.947	5.734.935	-19.454.756	-2.548.917
Accumulated other comprehensive income or				
expenses that will be reclassified to profit or loss				
-Change in translation reserves	-13.163.129	-5.546.062	4.374.659	7.836.329
Other comprehensive (expense) / income after tax	-13.163.129	-5.546.062	4.374.659	7.836.329
Total comprehensive (expense) / income	-39.599.076	188.873	-15.080.097	5.287.412
Allocation of total comprehensive (expense) / income				
Attributable to non-controlling interests	-7.993.346	-368.625	-6.502.499	-1.811.800
Attributable to equity holders of the parent company	-31.605.730	557.498	-8.577.598	7.099.212

Attributable to equity noiders of the parent company -31.605.730 557.498 -8.577.598	7.099.212	
---	-----------	--

### CONSOLIDATED STATEMENTS OF CHANGE IN SHAREHOLDERS' EQUITY FOR THE PERIODS ENDED 30 JUNE 2014 AND 2013

				Accumulated	Accumulated						
				other comprehensive	other comprehensive						
				income/expense that	income/expense that						
				will be reclassified	will not be reclassified						
			_	to profit or loss	to profit or loss	_					
		Inflation			Re-measurement				Equity	Non-	
	Share Capital	adjustment to share capital	Share premiums	Translation reserves	gains and losses of defined benefit plans	Restricted reserves	Retained earnings	Net profit / (loss) for the period	allocated to parent company	controlling interests	Total equity
Balances at 1 January 2013	552.000.000	77.198.813	76.944	58.453.680	(13.610.662)			150.661.297	682.314.430	61.715.189	744.029.619
Transfers	-	-	-	-	-	133.038.984	17.622.313	(150.661.297)	-	-	-
Subsidiaries' dividend payments											
to non-group companies	-	-	-	-	-	-	-	-	-	(1.407.631)	(1.407.631)
Other	-	-	-	-	-	-	-	-	-	478.014	478.014
Total comprehensive income	-	-	-	3.162.304	-	-	-	(11.739.902)	(8.577.598)	(6.502.499)	(15.080.097)
- Change in translation reserves	-	-	-	3.162.304	-	-	-	-	3.162.304	1.212.355	4.374.659
- Net (loss) for the period	-	-	-	-	-	-	-	(11.739.902)	(11.739.902)	(7.714.854)	(19.454.756)
Balances at 30 June 2013	552.000.000	77.198.813	76.944	61.615.984	(13.610.662)	167.305.861	(159.110.206)	(11.739.902)	673.736.832	54.283.073	728.019.905
Balances at 1 January 2014	552.000.000	77.198.813	76.944	97.673.595	(15.453.900)	167.305.861	(145.994.420)	(61.093.981)	671.712.912	51.428.972	723.141.884
Transfers	-	-	-	-	-	(1.422.492)	(59.671.489)	61.093.981	-	-	-
Capital increase of Subsidiaries	-	-	-	-	-	-	-	-	-	3.279.095	3.279.095
Subsidiaries' dividend payments											
to non-group companies	-	-	-	-	-	-	-	-	-	(808.002)	(808.002)
Other	-	-	-	-	-	-	-	-	-	(545.740)	(545.740)
Total comprehensive expense	-	-	-	(11.773.947)	-	-	-	(19.831.783)	(31.605.730)	(7.993.346)	(39.599.076)
- Change in translation reserves	-	-	-	(11.773.947)	-	-	-	-	(11.773.947)	(1.389.182)	(13.163.129)
- Net (loss) for the period	-	-	-	-	-	-	-	(19.831.783)	(19.831.783)	(6.604.164)	(26.435.947)
Balances at 30 June 2014	552.000.000	77.198.813	76.944	85.899.648	(15.453.900)	165.883.369	(205.665.909)	(19.831.783)	640.107.182	45.360.979	685.468.161

#### CONSOLIDATED STATEMENTS OF CASH FLOW FOR THE PERIODS ENDED 30 JUNE 2014 AND 2013

		Restated
	Current Period	Previous Period
	(Limited Reviewed)	(Limited Reviewed)
	1 January-	1 January-
	30 June 2014	30 June 2014
CASH FLOW FROM COMPANY'S OPERATIONS	39.419.906	65.588.047
(Loss) for the period	(26.435.947)	(19.454.756)
Adjustments to reconcile net (loss) for the period	85.378.716	80.259.040
Adjustments regarding depreciation	23.411.208	23.465.284
Adjustments regarding amortization	14.179.996	15.424.766
Adjustments regarding loss on disposal of		
property, plant and equipment	1.484.284	3.342.294
Adjustments regarding tax (income) / expense	649.287	(345.156)
Adjustments regarding provision for employment		
benefits and unused vacation rights	6.511.007	7.333.590
Profit on financial investment sale	-	-
Adjustments regarding income accruals	(409.048)	(920.169)
Adjustments regarding interest accruals and income	(2.597.998)	(2.296.771)
Accrual income / (expense) from sales with maturity	(6.505.770)	(3.785.012)
Unrealized finance income from term sales	2.104.819	1.014.198
Unrealized finance expense from term purchases	(161.135)	(171.442)
Adjustments regarding interest accruals and expenses	10.517.847	12.441.871
Unrealized foreign exchange expense		
from borrowings	(149.980)	18.534.376
Adjustments regarding change in fair value		
of investment properties	1.769.622	(3.319.457)
Adjustments regarding (Increase)/decrease in deferred income	(1.063.314)	(753.274)
Adjustments regarding provision for impairment of inventories	793.013	495.144
Loss from investments accounted by the equity method	157.803	4.902.046
Goodwill impairement	12.719.166	-
Provision for asset held for sale impairement	588.876	-
Loss from sale of subsidiary	599.123	3.176.112
Provision for doubtful receivables	3.839.612	3.896.553
Provision for lawsuits	17.106.733	802.181
Reversals of provisions	(166.435)	(2.978.094)
Changes in working capital:	(19.522.863)	4.783.763
Change in blocked deposit	3.103	3.280
Changes in trade and related party receivables	(15.992.549)	(48.680.349)
Changes in inventories	2.239.479	3.857.688
Change in prepaid expenses	(1.057.296)	(2.971.537)
Change in other current asset	(1.300.293)	36.442.053
Change in other financial assets and libilities	(14.378.604)	998.437
Changes in trade and related party payables	4.499.371	(699.325)
Change in other short term liabilities	8.292.634	19.613.513
Changes in other non-current assets	(64.401)	1.244.966
Changes in payables due from employment		
benefits	2.243.207	2.448.604
Short term provision for employement benefit	-	1.709.837
Change in deferred revenues	(38.546)	1.391.958
Taxes paid	(2.016.505)	(5.462.769)
Collections from doubtful receivables	1.886.701	2.031.405
Employment benefits and unused vacation rights paid	(3.839.164)	(7.143.998)
CASH FLOW FROM INVESTING ACTIVITIES :	32.797.083	6.912.924
Purchases of property, plant and equipment	(4.259.371)	(7.815.003)
Purchases of intangible assets	(4.239.371) (4.687.709)	(3.688.382)
	(4.007.703)	(3.000.302)

Cash and cash equivalents at the end of the period	97.651.377	40.958.464
Cash and cash equivalents at the beginning of the period	46.972.961	108.044.224
Change in cash and cash equivalents	50.678.416	(67.085.760)
Effects of foreign exchange rate on cash and cash equivalents	(14.219.192)	14.321.467
Interests paid	(11.266.852)	(12.903.462)
Decrease in financial liabilities to suppliers	(6.584.953)	(16.658.945)
Bank borrowings paid	(110.873.384)	(122.787.062)
Bank borrowings received	82.343.222	141.306
Dividends paid to non-controlling interests	(808.002)	(1.407.630)
Increase in share capital of non-controlling interests	3.279.095	-
Change in blocked deposit	36.591.493	(292.405)
CASH FLOW FROM FINANCING ACTIVITIES :	(7.319.381)	(153.908.198)
Proceeds from sale of subsidiary	-	2.969.613
Change in net book value of asset held for sale	(14.351.272)	(495.583)
Interests received	6.789.712	9.113.348
intangible assets and investment properties	49.305.723	6.828.931