

■ Public Disclosure (General)

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Investor/ Shareholder Relations Division Telephone and fax no.	:	Tel: 212 449 60 30 Fax: 212 6770892
Is the disclosure a postponed disclosure?	:	no
Summary Information	:	Participation in capital increase

■ DISCLOSURE:

Public Disclosure/s to be announced:

By the resolution adopted on July 30, 2010 (today), our Board of Directors has decided to fully execute our right of new share acquisition amounting to 1.908.900,-Euro corresponding to our share of participation, in the increase of the capital of our affiliate Doğan Medya International GmbH (DMG International), in whose capital we hold a share of 42,42%, from 63.000.000,-Euro to 67.500.000,-Euro, and to authorize and commission our Company's management regarding the notification of the relevant authorities for the performance of the necessary transactions."