

■ Public Disclosure (General)

Address	:	Hürriyet Medya Towers, Güneşli 34212 Bağcılar/İstanbul
Telephone and fax no.	:	Tel: 212 677 00 00 Fax: 212 6770182
Investor/ Shareholder Relations Division Telephone and fax no.	:	Tel: 212 449 60 30 Fax: 212 6770892
Is the disclosure a postponed disclosure?	:	No
Summary Information	:	Acquisition of all trademark and royalty rights of the newspaper Radikal

■ DISCLOSURE:

Public Disclosure/s to be Announced:

Acquisition of all trademark and royalty rights of the newspaper Radikal

In order to ensure the enforcement of more efficient business models along with the Referans newspaper, which is published within our company, and the formation of a publication comprising economy and politics news, it has been resolved to purchase from Doğan Gazetecilik A.S. all trademark and royalty rights of the newspaper Radikal, together with their internet site domain names, in consideration of 5.095.000,-TL, excl. VAT, in accordance with the result of the “Valuation Report” caused to be prepared, and to effect the payment of the sales value as cash and down payment until June 30, 2010. It is foreseen that our transfer transaction is completed on June 30, 2010.

Best regards,