HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş. / HURGZ [] 17.08.2011 13:44:45

■ Public Disclosure (General)

Address	:	Hürriyet Medya Towers, Güneşli 34212 Bağcılar/İstanbul
Telephone and fax no.		Tel: 212 677 00 00 Fax: 212 6770182
Investor/ Shareholder Relations Division Telephone and fax no.		Tel: 212 449 60 30 Fax: 212 6770892
Is the disclosure a postponed disclosure?	:	No
Summary Information	:	Initiating the operations of the real estate sale and/or finding a strategic partner

DISCLOSURE:

Public Disclosure/s to be Announced:

The operations for the sale of the real estate with a total area of 58.610 sq.m. at the block 3153, map section 245DS4B, parcels 7 and 10 as well as the parcels 14 and 23 recorded at map section 1 situated at the address Hürriyet Medya Towers 34212 Günesli/Istanbul, in which our Company's administrative building (corporate head offices) is located, too, and/or for the preparation of a project and its development by finding a strategic partner, have been initiated.