

■ Material Disclosure (General)

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| Address of the Partnership | : | 100. Yıl Mahallesi Matbaacılar Cad. No:78 34204 Bağcılar / İstanbul |
| Phone and Fax Number: | : | + 90 212 677 00 00 / +90 212 677 01 82 |
| E-mail: | : | yatirimciiliskileri@hurriyet.com.tr |
| Phone and Fax Number of Department of Partnership for Relations With Investor/Shareholders | : | + 90 212 449 60 30 / +90 212 677 01 82 |
| Is the Disclosure Made a Deferred Disclosure? | : | No |
| Summary Information | : | About Managerial Change in the Investor Relations Department |

■ ANNOTATION:

Appointed as the Manager of the Department for Relations With Investors and Corporate Management Committee Member, İnci Tarı quit her positions on March 31, 2016. Our Management Board has resolved that Sema İpek Erhan (Tel: 0212 449 60 30 E-Mail: ierhan@hurriyet.com.tr), who has been verified to have fulfilled the minimum requirements as stipulated in Article 11 with the title reading "Investors Relations Part" of "Corporate Management Communique" (II-17.1) of Capital Markets Board (CMB) come into effect by being published on the Official Gazette dated January 3, 2014 under 28871 issue, be appointed as a full-time Manager of the Department for Investors Relations and as a Corporate Management Committee Member.

Truly yours,