

■ **Public Disclosure (General)**

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Is the disclosure a postponed disclosure?	:	No
Summary Information	:	Assignment change and appointment

■ **DISCLOSURE:**

Public Disclosure/s to be Announced:

Assignment change and appointment

As per 16.03.2010, Mr. Dursun Ali Yılmaz has been appointed as our Company's Head of Financial Affairs Group (CFO) and Executive Committee Member.

Mr. Dursun Ali Yılmaz was born in Rize in 1958. He has graduated from the Economics Department of the Middle East Technical University in 1982 and has completed his graduate studies at the Business Administration Department of the Dokuz Eylül University in 1988. Mr. Yılmaz, who has started his career in 1982 as Operating Manager at Özdemir Celik Döküm Sanayi A.S., worked at various functional levels in the Financial Affairs Departments of Anadolu Denizcilik A.S., Türkiye Sise ve Cam Fabrikaları A.S. and Hacı Ömer Sabancı Holding A.S.. Mr. Yılmaz, has performed the duty of Budget and Financial Analysis Director in Hürriyet during 1993-1995 period. Mr. D. Ali Yılmaz, who has been engaged as Assistant General Manager of Akın Tekstil A.S. throughout the subsequent 10 years, has joined Doğan Yayın Holding A.S. as Financial and Administrative Affairs Coordinator in 2005.

We hereby declare that the foregoing explanation relies on the principles specified in the Notification with the serial number VIII and number 54 of the Capital Market Board; that the information provided to us is accurate and true and complies with our records and documents; that we have made all necessary efforts and endeavoured to ensure that information associated with the matter reflects the accuracy and truth and that we are responsible for the explanations made.

Best regards,