

■ **Public Disclosure (Update)**

Address	:	Hürriyet Medya Towers, Güneşli 34212 Bağcılar/İstanbul
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Investor/ Shareholder Relations Division Telephone and fax no.	:	Tel: 212 449 60 30 Fax: 212 6770892
Date of Original Explanation	:	17.08.2011
Is the disclosure a postponed disclosure?	:	No
Summary Information	:	Real estate sale

■ **DISCLOSURE:**

Public Disclosure/s to be Announced:

Negotiations commenced regarding the sale of the immovable properties owned by our company.

Negotiations commenced with a willing buyer with regards to the sale of immovable properties, inclusive of the administrative building (company headquarters) owned by our company at Hurriyet Medya Towers 34212 Gunesli/Istanbul.

As is known, we formerly disclosed to the public on 17.08.2011 that our company was intending to sell and/or design by finding a strategic partner for the parcels, inclusive of the administrative building (company headquarters) domiciled at Hurriyet Medya Towers 34212 Gunesli/Istanbul, registered in the block number 3153, map section number 245DS4B, and parcel number 7 and 10 as well as the immovable properties registered in the map section number 1 and parcels number 14 and 23 established on 58.610 sqm area.

Negotiations with a willing buyer commenced at this moment and any development will be disclosed to the public.