

■ **Public Disclosure (General)**

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Is the disclosure a postponed disclosure?	:	No
Summary Information	:	Change of Chairman of the Board of Directors and Chairman of the Executive Board

■ **DISCLOSURE:**

Public Disclosure/s to be Announced: Change of Chairman of the Board of Directors and Chairman of the Executive Board;

At the meeting hold today, our Board of Directors resolved:

1. Accepting the declaration presented by Aydın Dogan, Chairman of the Board of Directors of our Company, on demand for his resignation from his office; effective from the Ordinary General Meeting that will be discussed our 2009 operating results,
2. Accepting the decleration of Vuslat Dogan Sabanci, currently performing her task as Vice Chairman of the Board of Directors and Chairman of Executive Board, to assume duty as the Chairman of the Board of Directors; effective from the Ordinary General Meeting that will be discussed our operating results for 2009,
3. Accepting the resignation of Vuslat Dogan Sabanci from her office as Chairman of Executive Board that she is performing presently, and assignment of Hakki Hasan Yilmaz as Chairman of Executive Board, effective from the Ordinary General Meeting that will be discussed our operating results for 2009.

Hakki Hasan Yilmaz who will be assigned as Chairman of Executive Board of Hurriyet Gazetecilik ve Matbaacilik A.S. was born in 1957 in Ankara. Following high school education in TED Ankara College, he was graduated from Industrial Engineering of Middle East Technical University in 1979. In 1991, Yilmaz was appointed as Chairman of the Board of Directors and Chairman of the Executive Committee in Lever and Elida Cosmetics Companies. In 1994, Yilmaz was commissioned as the "Regional Manager" responsible from the Detergent Business of Unilever's Eastern Asian region. He came back to Turkey in 1995 and he has assumed the task of Chairman of the Board of Directors and Chairman of the Executive Committee of Uzay Gıda Company, attached to Pepsi-Co/Frito Lay organization for a year. In 1996, Yilmaz was re-assigned as Chairman of the Board of Directors and Chairman of Executive Committee of nine companies that Unilever had in Turkey, he resigned from his duty in 2000 and he started to lecture MBA and EMBA students in Koc University. In 2002, Yilmaz was appointed as the Head of Food, Retail and Tourism Group in Koc Holding. Within the period that he was in charge, he assumed the duty as Chairman of the Board of Directors or Vice Chairman of the Board of Directors in 21 companies belonging to Koc Holding. Since 2005, Yilmaz has been given different lectures in Koc University and supports MBA and EMBA programs. Hakki Hasan Yilmaz is an independent Member of the Board of Directors in our Company since June 01, 2008.

We hereby declare that the foregoing explanation relies on the principles specified in the Notification with the serial number VIII and number 54 of the Capital Market Board; that the information provided

to us is accurate and true and complies with our records and documents; that we have made all necessary efforts and endeavoured to ensure that information associated with the matter reflects the accuracy and truth and that we are responsible for the explanations made.